

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Blue & You Foundation offers grants to support health programs

LITTLE ROCK, Ark. (May 27, 2008) – The Blue & You Foundation for a Healthier Arkansas is accepting applications for grants ranging from \$5,000 to \$150,000 to fund health improvement programs in Arkansas.

The Blue & You Foundation, established in 2001 by Arkansas Blue Cross and Blue Shield, awards approximately \$1 million in grants annually to nonprofit or governmental organizations and programs that positively affect the health of Arkansans. In its first six years of operation, the foundation has awarded more than \$7.5 million to 108 health improvement programs in Arkansas.

The deadline to apply for the health improvement grants is July 15, 2008. Information about applying for grants is found at www.BlueAndYouFoundationArkansas.org, or may be requested by writing to Blue & You Foundation, USAble Corporate Center, 320 West Capitol, Suite 200, Little Rock, AR 72201.

The grant applications will be reviewed in the fall and grants awarded in November, for programs to be implemented in 2009.

The foundation is a 501(c)(3) organization that serves the state of Arkansas, and is an independent licensee of the Blue Cross and Blue Shield Association.

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